



# THRIVE Rx

Improving Life on Nutrition Support

## News Release

### ThriveRx Partners with Oley to Hike Grand Canyon & Raise Money for Those Requiring Feeding Tubes and Intravenous Nutrition

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*Rick Davis*



*Paul Armiger*



**Boston, Massachusetts (September 24, 2009)** — On October 7-9th, 2009, Paul Armiger, a representative with ThriveRx, a division of specialty pharmacy BioRx, will join Rick Davis, President of the Oley Foundation, on a hike of the Grand Canyon. Rick, a stroke survivor, and Paul, along with several other volunteers, are taking on this hiking challenge to raise funds and awareness for the Oley Foundation and its 9,900 members.

The Oley Foundation is a national, non-profit organization that provides information and support to consumers of home [parenteral](#) (IV) and [enteral](#) (tube-fed) nutrition (homePEN), helping them live fuller, richer lives. The organization helps individuals overcome unique challenges, such as the inability to eat, altered body image, and the ups and downs of chronic illness. All Oley programs and services are offered free to homePEN patients and their families.

**The Grand Canyon hike will start at the south rim and proceed to the north rim and back.** This is a span of 23 miles from rim to rim and a total of 46 miles of various terrain, including temperature extremes of near 90 F and down to 35 F. Rick will need to consume over 4,000 calories and more than two gallons of water each way. Because he cannot swallow, he will use a feeding tube for nutrition and hydration.

If you would like to make a donation to help support **Oley Foundation**, to support Rick and Paul's efforts, go to the Oley website at [www.oley.org](http://www.oley.org) and click on the "Donate" button, located on the top navigation bar. Then click on "credit card gifts". Follow the instructions to make a secured donation via a credit card. Your gift is a tax deductible donation.

If you prefer, you may donate by writing a check to the Oley Foundation and mention "ThriveRx Oley Hike" on the memo line. Mail the check to: **The Oley Foundation**, 214 Hun Memorial, MC-28, Albany Medical Center, Albany, NY 12208-3478. You may contact the organization at 1-800-776-OLEY (Toll Free In USA & Canada) or 1-518-262-5079,

### **About the Oley Foundation**

The Oley Foundation, a non-profit organization based at Albany Medical Center in New York, is dedicated to enhancing the lives of those who require home infused (parenteral) and tube feeding (enteral). The Foundation offers programs that educate members about the therapy that sustains them, provides outreach and networking opportunities that remove isolation and create a sense of normalcy - motivating members to play an active role in decisions being made the Foundation.

### **About ThriveRx**

Based in Cincinnati, ThriveRx (formerly NutriThrive) is a division of BioRx, a national pharmacy that specializes in highly customized care for the individuals requiring intravenous nutrition and tube feeding. As one of the nation's fastest growing providers of nutritional therapy, the company's clinical staff reaches patients and physicians in 48 states. To learn more about ThriveRx, visit its website at [www.thriverx.net](http://www.thriverx.net)

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